

Agents Transform Open House into Pop-Up Art Gallery

By

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Two agents connected with a local woodworking artist to turn a luxury sub-penthouse open house in an intimate art event

Pop-up gallery and scotch tasting sounds alot sexier than open house, doesn't it?

When agents Ashley Smith and Thu Pham were thinking of ways to market the two-bedroom, two-bathroom sub-penthouse at [221 Union street](http://ashleymith.ca/805-221-union-street-vancouver-v6a-urban-cool-chinatown-sub-penthouse/) (<http://ashleymith.ca/805-221-union-street-vancouver-v6a-urban-cool-chinatown-sub-penthouse/>), they decided to try something a little different.

Instead of opening the home to the public and showing prospective buyers around like a typical open house, Ashley and Thu sought the help of local artist woodworking artist [Michael Thomas Host](http://www.mthwoodworks.ca/) (<http://www.mthwoodworks.ca/>) to incorporate his pieces into the staging and turn the typical open house event into a private pop-up gallery and scotch tasting event.

"We were preparing to stage the property for sale and we had interviewed a few staging companies which we'd hired before, but every once in a while you get a special property that you want to feature in a certain way. The type of furnishings and pieces that you want to put in are not available to stagers because they want to use them over and over again," Ashley says.

"I was familiar with the artist, I follow him on Instagram and he participates at the east side culture crawl. I approached him about incorporating his pieces into the staging and told him that I was a big fan and he loved the idea of cross-promotion. It's great to be engaged with the community and support local artists and local businesses."

Michael uses salvaged cedar to make his unique forest-inspired pieces, using a nontoxic peanut and soy-derived resin to encase the wood and create beautiful tables and panels. Michael's woodworking style ensures that each piece maintains its natural structure and beauty.

Check out photos of the property, with Michael's art incorporated, below. Listing price is available by contacting Ashley or Thu.



Two of Michael's pieces flank this leather couch, adding an element of natural beauty



Every piece of Michael's art, like these side tables, is one of a kind



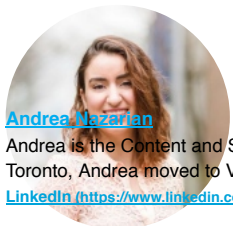
The wood used to make this panel and side table is taken from ground after an area has been logged



The wooden kitchen cabinets play off the wooden art throughout the home nicely



This unit also comes with a fabulous patio



[Andrea Nazarian](#)

Andrea is the Content and Social Media Specialist at REW.ca. Andrea has over five years of multi-industry experience in communications and content marketing. Originally from Toronto, Andrea moved to Vancouver in April 2016 and has been loving the West Coast life ever since.

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