

“In a year, Your Perfect Life has become a go-to resource for Canadian house-hunters.”

—
Phil Soper
President & CEO, Royal LePage



Your Perfect Life

Our award-winning neighbourhood matching tool

We're excited to announce that Royal LePage, in partnership with Environics Analytics, has been awarded two prestigious awards by the Canadian Marketing Association. The awards recognize innovative, creative and exemplary applications of data and analytics used in our Your Perfect Life feature on royallepage.ca.

A first in Canadian real estate, the tool helps homebuyers discover more about where they live or about the communities in which they may wish to live.



GOLD AWARD
Data Marketing

BRONZE AWARD
Experiential and Innovative Media

Discover Your Perfect Life at
royallepage.ca



CANADA'S
REAL ESTATE COMPANY



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